**CRITICAL QUESTION: TO WHAT EXTENT DID MEDIA INFLUENCE THE COLD WAR?**

**COLD WAR WEBSITE MEDIA REFLECTION**

**COURSE: CHY 4U NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| **CRITERIA** | **LEVEL 4** | **LEVEL 3** | **LEVEL 2** | **LEVEL 1** |
|  | **(80 to 100%)** | **(70 to 79%)** | **(60 to 69%)** | **(50 to 59%)** |
| **KNOWLEDGE/UNDERSTANDING**  Demonstrate understanding and knowledge of Cold War events. Provide the background and importance of the chosen media texts by describing the main events and/ or the symbols, dates, times, people, ideologies, political organizations, that would/may have surrounded the texts.  **CHV.01; SEV.03** | * Completely accurate on all facts, events, symbols, dates, times, people, political organizations relevant to the Cold War. * Makes thorough connections between the media texts being analyzed and their significance and importance during the Cold War and their effectiveness as media. * Thorough definitions of terms for example: bias, prejudice, stereotypes etc.   **10 9.5 9.0 8.6 8.2** | * Generally accurate on all facts, events, symbols, dates, times, people, political organizations relevant to the Cold War. * Makes substantial connections between the media texts being analyzed and their significance and importance during the Cold War and their effectiveness as media. * Substantial definitions of terms i.e. bias, prejudice, stereotypes etc.   **7.8 7.4 7.1** | * Inaccurate on facts, events, symbols, dates, times, people, political organizations relevant to the Cold War. * Makes partial connections between the media texts being analyzed and their significance and importance during the Cold War and their effectiveness as media. * Partial definitions of terms i.e. bias, prejudice, stereotypes etc   **6.8 6.4 6.1** | * Major inaccuracies on facts, events, symbols, dates, times, people, political organizations relevant to the Cold War. * Seriously misunderstands connections between the media texts being analyzed and their significance and importance during the Cold War and their media effectiveness. * Serious misconception in definitions for terms i.e. bias, prejudice, stereotypes etc.   **5.8 5.4 5.1** |
| **THINKING**  C.4 - Rubric  Provide a clear opinion in response to the Critical Question. Connect this argument to media texts.  Critically analyze the media texts as historical evidence for the events surrounding the texts. Ensure to distinguish between, biases, stereotypes and/or prejudices that are present in the texts and how they may/would have influenced a particular period in the Cold War.  **CHV.03; HIV.02** | * Thorough analysis of media texts, their message and their intended audience. * Thorough use of historical evidence to prove analysis. * Successfully identifies any biases, stereotypes, and prejudices in the media texts. * Thoroughly explain their significance and how they may be interpreted in the Cold War. * Thoroughly answers the Unit’s guiding critical question on the extent of media’s influence during the Cold War.   **10 9.5 9.0 8.6 8.2** | * Substantial analysis of media texts, their message and their intended audience. * Substantial use of historical evidence to prove analysis. * Generally identifies in the texts any biases, stereotypes and/or prejudices. * Substantially explains each texts significance and how they may be interpreted in the Cold War. * Substantially answers the Unit’s guiding critical question on the extent of media’s influence during the Cold War.   **7.8 7.4 7.1** | * Partial analysis of media texts, their message and their intended audience. * Partial use of historical evidence to prove analysis. * Significant errors in identifying biases, stereotypes and/or prejudices in both texts. * Partially explains each texts significance and how they may be interpreted in the Cold War. * Partially answers Unit’s critical question on the extent of media’s influence during the Cold War.   **6.8 6.4 6.1** | * Serious misconception in the analysis of media texts, their message and their intended audience. * Serious lack of historical evidence to prove analysis. * Major inaccuracies identifying biases, stereotypes and/or prejudices. * Substantially explains each texts significance and how they may be interpreted in the Cold War. * Does not answer the Unit’s critical question on the extent of media’s influence during the CW.   **5.8 5.4 5.1** |
| **COMMUNICATION**  Communicate and express your opinions, ideas and arguments clearly and concisely. Follow the outlined format structure and submission requirements, and ensure that all arguments are well supported. Consider the audience of the website (high school students)  **HIV.03; COV.03;**  23 | * Exceptionally well written and clear ideas, opinions and arguments. * Consistent grammar/syntax w/ no errors. * 750 - 1000 words maximum. * Time New Roman, 12pt, double spaced * All referenced works are cited with MLA. * All essential background information is presented in order to ensure reader understands information.   **10 9.5 9.0 8.6 8.2** | * Generally well written and clear ideas, opinions and arguments. * Almost consistent grammar/syntax w/ few * Slightly below/ above maximum words. * Slightly below/ above page requirements * Slight problems w/ font, pt and spacing. * Majority works cited with MLA. * Most essential background information is presented in order to ensure reader understands information.   **7.8 7.4 7.1** | * Writing lacks clarity in ideas, opinions and arguments. * Inaccuracies in grammar/syntax. * Below/above max by 250 word. * Below/above # of pages by * Inconsistent w/ font, pt &spacing. * Few works cited, not all with MLA. * Some essential background information is presented in order to ensure reader understands information.   **6.8 6.4 6.1** | * Unclear writing, impossible to follow ideas, opinions and arguments. * Major inaccuracies in grammar/syntax. * Below/above max by 500 words. * Below/above # of pages by 2-3. * Time New Roman, 12pt, double spaced * Majority works cited with MLA. * Very little essential background information is presented in order to ensure reader understands information.   **5.8 5.4 5.1** |
| **APPLICATION**  Demonstrate your understanding of the media text and its relevance to significant Cold War events by ensuring your arguments are well supported. Indicate an awareness of Media Literacy in selecting and compiling content for the website. Demonstrate your ability to time-manage your workload effectively, while working independently and staying within the word limit.  **HIV.04 CHV.02;** | * All selected texts support arguments and indicate understand of Cold War. * All selected texts are appropriate for a website. * Thorough description of message and intended audience for media texts. * Highly effective arguments, ideas and opinions that are thoroughly supported with evidence. * Exceptionally expresses original thoughts, analyses and ideas on understanding their significance and relevance to Cold War. (CW) * Evidence of time-management by submitting assignment on time.   **10 9.5 9.0 8.6 8.2** | * Most selected texts support arguments and indicate understand of Cold War. * Most selected texts are appropriate for a website. * Substantial description of message and intended audience for media texts. * Effective arguments, ideas & opinions that are substantially supported w/ evidence. * Generally expresses original thoughts, analyses and ideas on understanding their significance and relevance to CW. * Some time-management by submitting the assignment 1-2 days late.   **7.8 7.4 7.1** | * Some selected texts support arguments and indicate understand of Cold War. * Some selected texts are appropriate for a website. * Partial description of message and intended audience for media texts. * Moderately effective arguments, ideas and opinions that are partially supported with evidence. * Poorly expresses own thoughts, analyses & ideas on their significance & relevance to CW. * Little time-management submitting assignment 3-5 days late.   **6.8 6.4 6.1** | * Selected texts do not support arguments and indicate understand of Cold War. * Selected texts are not appropriate for a website. * No description of message and intended audience for media texts. * Ineffective arguments, ideas & opinions that are not supported with evidence. * Cannot express original thoughts, analyses and ideas nor understand their significance and relevance to CW. * No evidence of time-management submitting assignment 5 or more days late.   **5.8 5.4 5.1** |

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